

2027

WA Nursing & Midwifery Excellence Awards

Sponsorship Prospectus

WA NURSING & MIDWIFERY EXCELLENCE AWARDS

1 MAY 2027
CROWN PERTH

PLATINUM

SOLD

2027 WA Nursing & Midwifery Excellence AWARDS

NAMING RIGHTS TO THE FULL AWARD PROGRAM

Your logo will have prime positioning on all marketing collateral.

YEARLY CAMPAIGN

Opportunities throughout the year to co-promote with Nurse/Midwife of the Year.

EVENTS

- Referenced in speeches at the event and by the MC when referring to the Awards
- Opportunity for a 5-minute speech by the ECU representative at the Gala Ball to promote your organisation
- Presentation of the Nurse/Midwife of the Year at the Gala Ball
- Sponsor's logo on AV presentation including holding slides and recipient slides
- 1 x table of 10 to the WA Nursing and Midwifery Excellence Awards Gala Ball (valued at $1,900)
- 10 x tickets to the Finalist Presentation Afternoon Tea
- 1 x pull up banner at the Finalist Presentation Afternoon Tea (provided by the sponsor)
- Digital branding at the awards night located in the foyer and the main room (in replacement of pull up banners)
- Logo placed on step-and-repeat media wall
- 10 x tickets to the Sponsor Appreciation drinks function at the Gala Ball

JUDGING

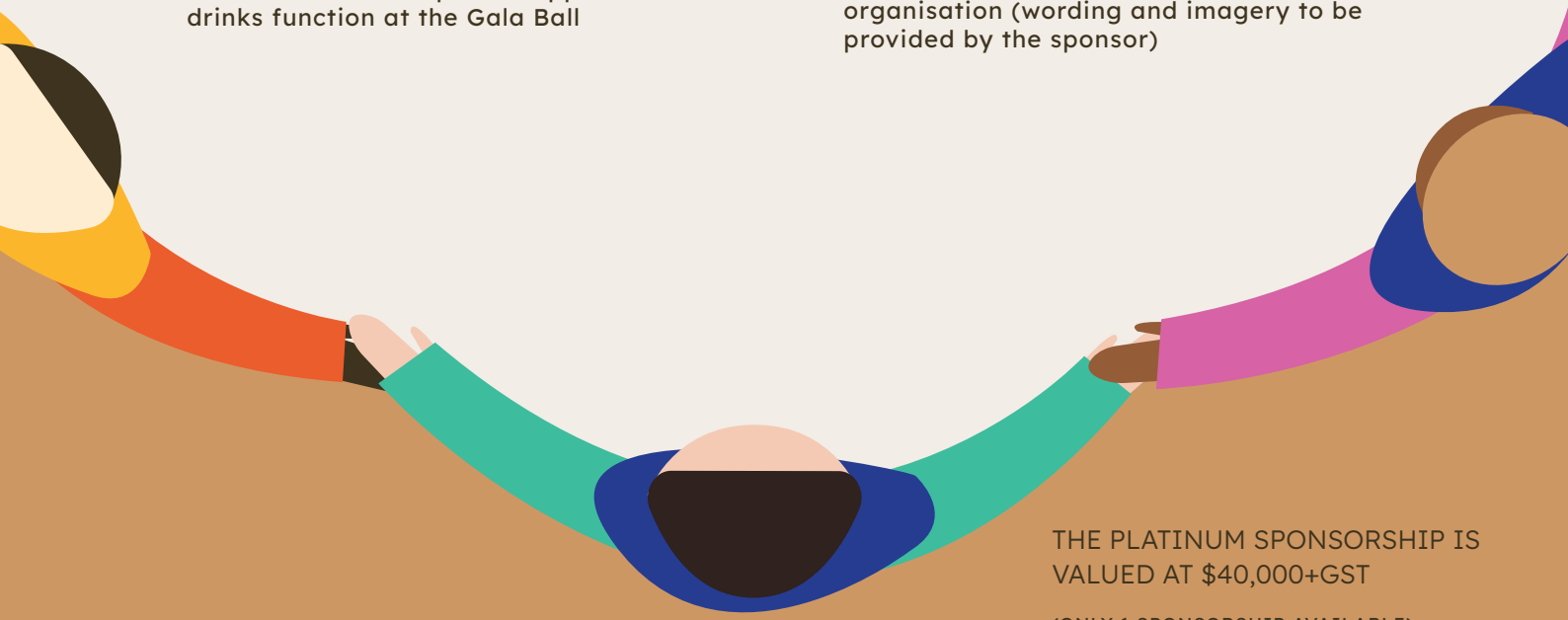
Opportunity to participate in the judging of all general and consumer award categories, and the selection of the Nurse/Midwife of the Year.

DATABASE

Database on request with contact details of event nominees, finalists and winners (subject to compliance with privacy legislation).

MARKETING & PROMOTION

- Full page ad (artwork to be provided by sponsor) in event program. Advert specifications to be provided upon confirmation.
- Sponsor's logo to appear on all electronic marketing and promotional communications
- Sponsor's logo and link to your organisation's website from the Awards web page
- Opportunity to provide promotional materials on guests' seats at the Gala Ball
- Sponsor's logo and description in the event program
- Logo to appear on all Awards collateral promoting nominations (for all collateral created post sponsorship acceptance)
- 4 posts promoting your business on the WA Nursing and Midwifery Excellence Awards Facebook Page. 1 x video (a maximum of 45 seconds) may be supplied as one of the posts.
- A dedicated Platinum Sponsor page on the WANMEA website, showcasing your organisation (wording and imagery to be provided by the sponsor)



THE PLATINUM SPONSORSHIP IS VALUED AT $40,000+GST

(ONLY 1 SPONSORSHIP AVAILABLE)

GOLD

SOLD

2027 WA Nursing & Midwifery Excellence AWARDS

LIFETIME ACHIEVEMENT HONOUR

Naming rights to the Lifetime Achievement Honour.

DATABASE

Database on request with contact details of event nominees, finalists and winners (subject to compliance with privacy legislation).

EVENTS

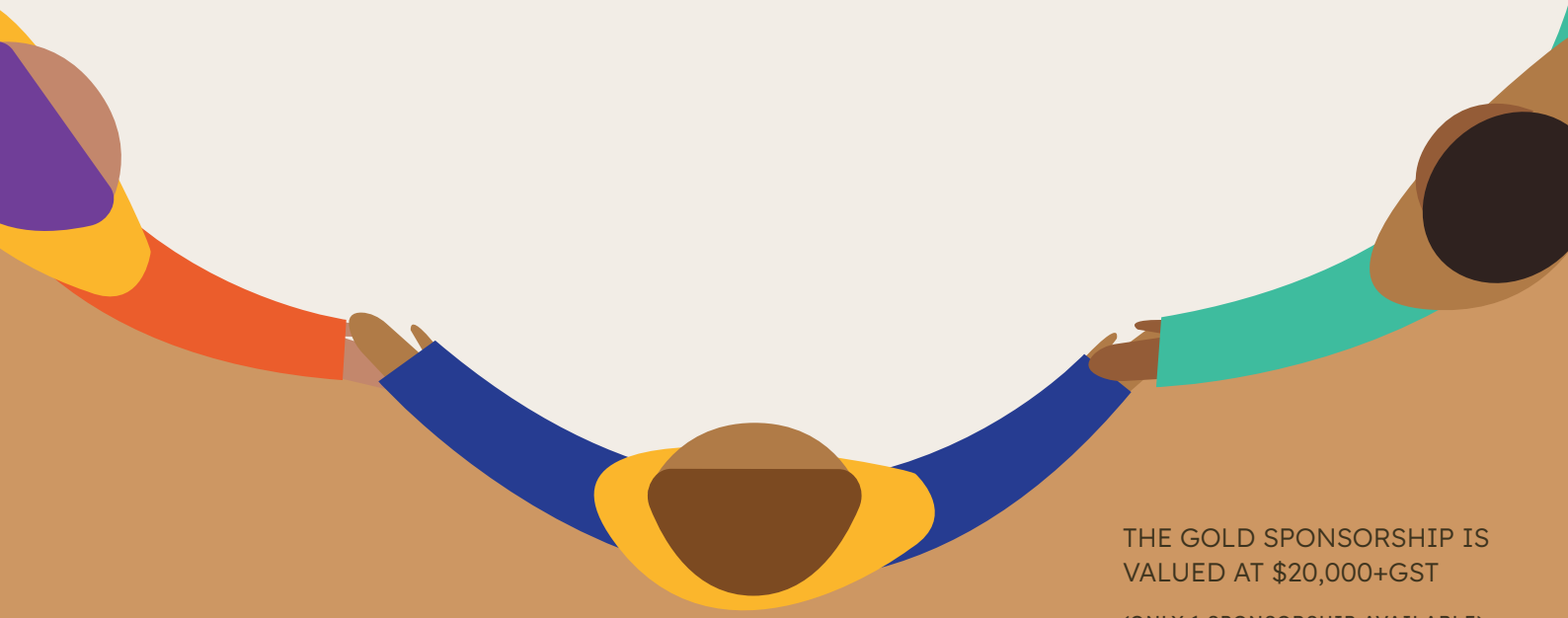
- Referenced in speeches at the event and by the MC
- Presentation and introduction of the Lifetime Achievement Honour, with opportunity for a 3-minute speech to promote your organisation during the presentation
- Sponsor's logo on AV presentation including Lifetime Achievement Honour holding slides and recipient slides
- 1 x table of 10 to the WA Nursing and Midwifery Excellence Awards Gala Ball (valued at $1,900)
- 6 x tickets to the Sponsor Appreciation drinks function at the Gala Ball
- 6 x tickets to the Finalist Presentation Afternoon Tea
- 1 x pull up banner at the Finalist Presentation Afternoon Tea (provided by the sponsor)
- Digital branding at the awards night located in the foyer and the main room (in replacement of pull up banners)

JUDGING

Opportunity for an organisational representative to participate in the judging of the Lifetime Achievement Honour.

MARKETING & PROMOTION

- Sponsor's logo to appear on all Awards collateral and listed as a Gold Sponsor
- Half page advertisement (artwork to be provided by the sponsor) in event program. Advert specifications to be provided upon confirmation.
- Sponsor's logo and description in the event program
- Sponsor's logo to appear on all electronic marketing and promotional communications related to Lifetime Achievement Honour Award
- Sponsor's logo and link to your organisation's website on the WANMEA website
- Inclusion in the sponsor's section on the Awards website
- 3 posts promoting your business on the WA Nursing and Midwifery Excellence Awards Facebook Page. 1 x video (a maximum of 45 seconds) may be supplied as one of the posts.
- Opportunity to provide promotional materials on guest's seats



THE GOLD SPONSORSHIP IS VALUED AT $20,000+GST

(ONLY 1 SPONSORSHIP AVAILABLE)

SILVER

SOLD

2027 WA Nursing & Midwifery Excellence AWARDS

CATEGORY NAMING RIGHTS

Naming rights to one of the following categories:

- Excellence in Person Centred Care – Team Award
- Excellence in Enrolled Nursing
- Excellence in Registered Nursing
- Excellence in Midwifery
- Excellence in Leadership – Emerging Leaders
- Excellence in Leadership – Established Leaders
- Excellence in Education
- Excellence in Rural and Remote Health
- Graduate of the Year
- Excellence in Residential Care
- Excellence in Primary, Public & Community Care
- Excellence in Research - Emerging Researcher
- Excellence in Research - Established Researcher
- Excellence in Sustainability
- Excellence in Aboriginal Health
- Consumer Appreciation Award

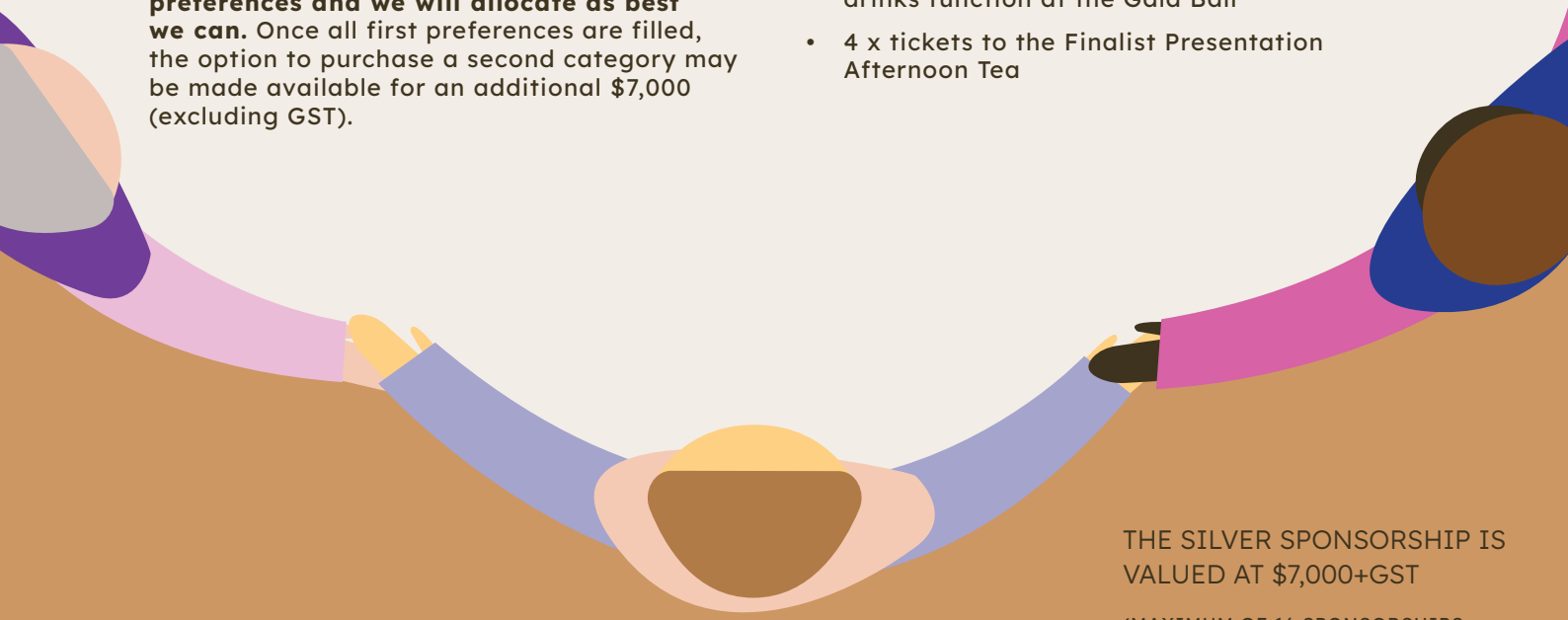
Please indicate your top 3 category preferences and we will allocate as best we can. Once all first preferences are filled, the option to purchase a second category may be made available for an additional $7,000 (excluding GST).

MEDIA

- Sponsor's logo to appear on selected Awards collateral and listed as a silver sponsor
- Sponsor's logo and description in the event program
- Sponsor's logo to appear on all electronic marketing and promotional communications related to secured category
- Sponsor's logo and link to your organisation's website from the Awards website
- Inclusion in the sponsor's section on the Awards website
- 2 posts promoting your business on the WA Nursing and Midwifery Excellence Awards Facebook Page. 1 x video (a maximum of 45 seconds) may be supplied as one of the posts.

EVENTS

- Referenced in speeches at the event and by the MC when allocated category is announced
- Presentation of secured Award category including a sponsor representative on stage
- Sponsor's logo on AV presentation including holding slides and winner slides for the specific category
- 1 x table of 10 to the WA Nursing and Midwifery Excellence Awards Gala Ball (valued at $1,900)
- 4 x tickets to the Sponsor Appreciation drinks function at the Gala Ball
- 4 x tickets to the Finalist Presentation Afternoon Tea



THE SILVER SPONSORSHIP IS VALUED AT $7,000+GST

(MAXIMUM OF 16 SPONSORSHIPS AVAILABLE)

BRONZE

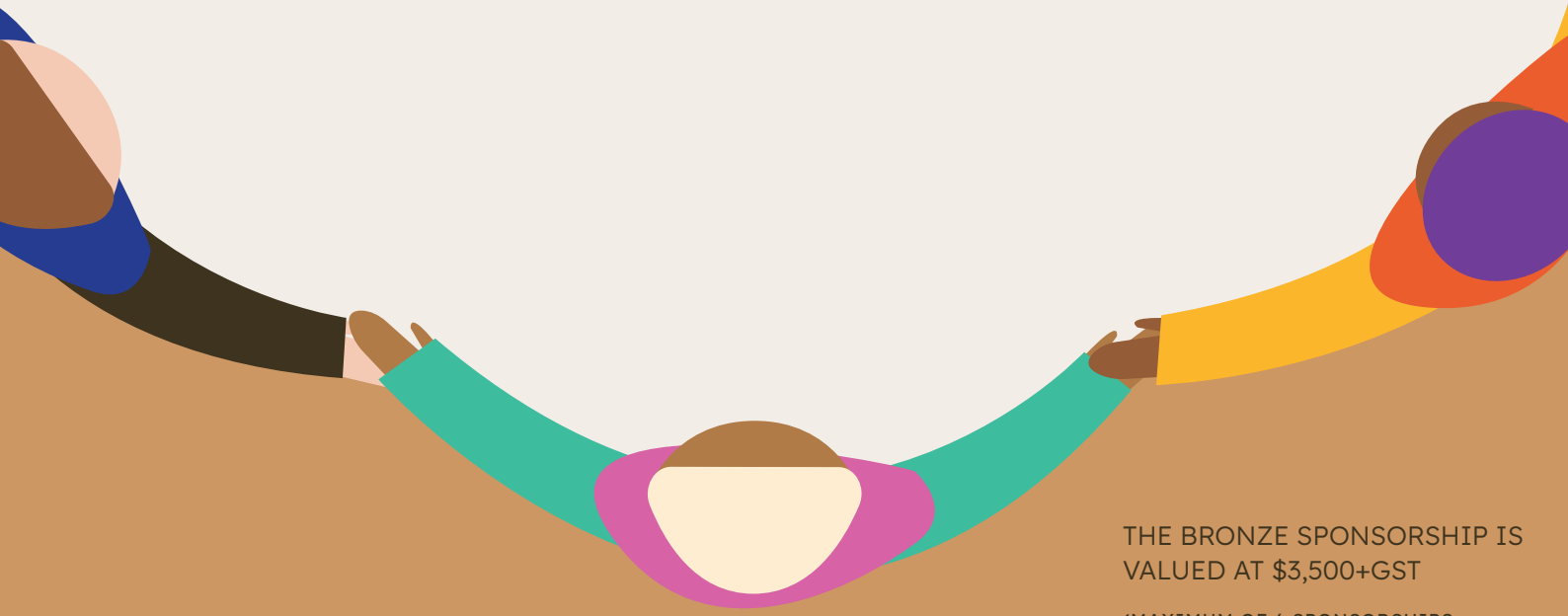
2027 WA Nursing & Midwifery Excellence AWARDS

EVENTS

- Referenced in speeches at the event and by the MC
- Sponsor's logo on AV presentation
- Sponsor's logo in the event program
- 2 x complimentary tickets to the WA Nursing and Midwifery Excellence Awards Gala Ball (valued at $380)
- 2 x tickets to the Sponsor Appreciation drinks function at the Gala Ball
- 2 x tickets to the Finalist Presentation Afternoon Tea

MEDIA & PROMOTION

- Sponsor's logo to appear on selected Awards collateral and listed as a bronze sponsor
- Sponsor's logo and link to your organisation's website from the Awards website
- Inclusion in the sponsors section on the Awards website
- 1 post promoting your business on the WA Nursing and Midwifery Excellence Awards Facebook Page. Photo or video content (a maximum of 45 seconds) is applicable.



THE BRONZE SPONSORSHIP IS VALUED AT $3,500+GST

(MAXIMUM OF 6 SPONSORSHIPS AVAILABLE)

RED CARPET

2027 WA Nursing & Midwifery Excellence AWARDS

GALA PRE-DINNER DRINKS

MEDIA

- Sponsor's logo and description in the event program
- Sponsor's logo on digital signage in foyer during pre-dinner drinks
- Sponsor mention on electronic marketing and promotional communications
- Sponsor's logo and link to your organisation's website from the Awards website
- Inclusion in the sponsor's section on the Awards website
- 2 posts promoting your business on the WA Nursing and Midwifery Excellence Awards social media platform. 1 x video (a maximum of 45 seconds) may be supplied as one of the posts.

EVENTS

- Acknowledgement of your sponsorship by the MC
- Sponsor's logo on AV presentation including holding slides
- 1 x table of 10 to the WA Nursing and Midwifery Excellence Awards Gala Ball (valued at $1,900)
- 4 x tickets to the Sponsor Appreciation drinks function at the Gala Ball
- 4 x tickets to the Finalist Presentation Afternoon Tea

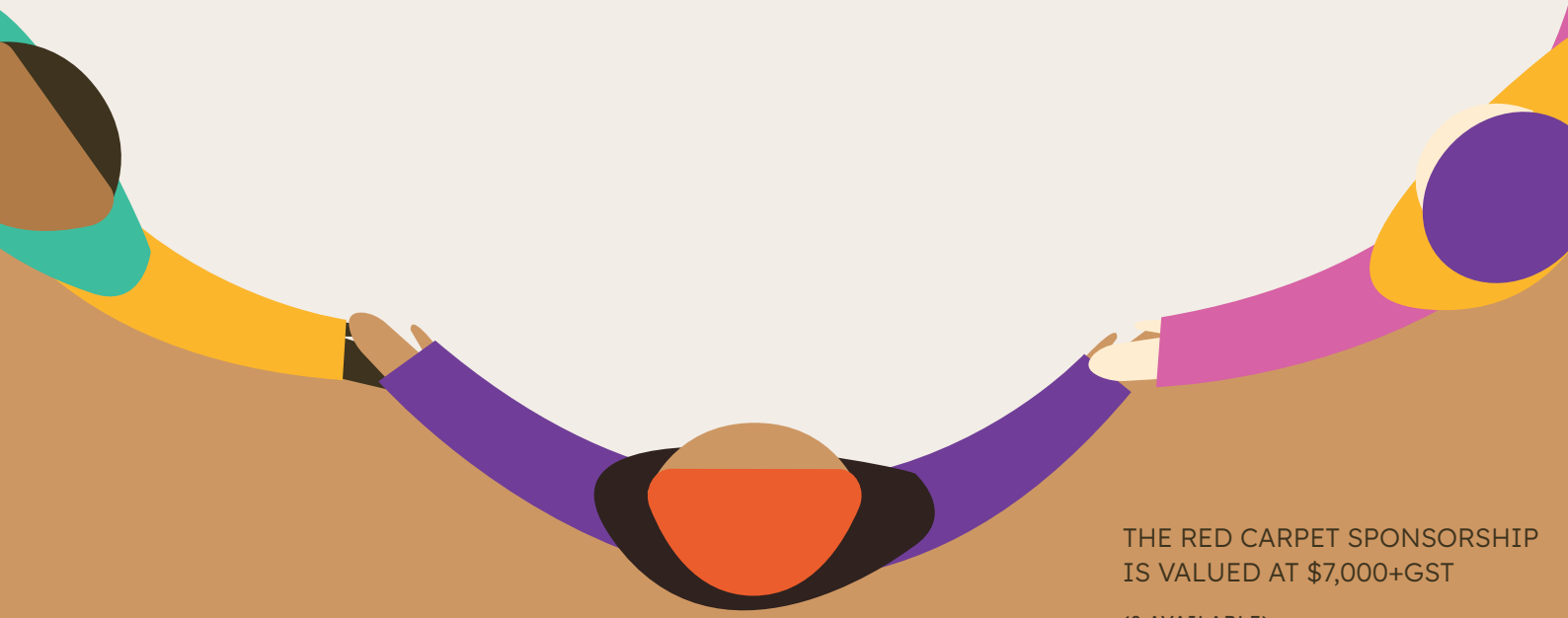
SPONSOR APPRECIATION DRINKS

MEDIA

- Sponsor's logo and description in the event program
- Sponsor's logo on digital signage throughout the Sponsor Appreciation Drinks function
- Sponsor mention on electronic marketing and promotional communications
- Sponsor's logo and link to your organisation's website from the Awards website
- Inclusion in the sponsor's section on the Awards website
- 2 posts promoting your business on the WA Nursing and Midwifery Excellence Awards Facebook Page. 1 x video (a maximum of 45 seconds) may be supplied as one of the posts.

EVENTS

- Acknowledgement of your sponsorship by the MC
- Sponsor's logo on AV presentation including holding slides
- 1 x table of 10 to the WA Nursing and Midwifery Excellence Awards Gala Ball (valued at $1,900)
- 4 x tickets to the Sponsor Appreciation drinks function at the Gala Ball
- 4 x tickets to the Finalist Presentation Afternoon Tea



THE RED CARPET SPONSORSHIP IS VALUED AT $7,000+GST

(2 AVAILABLE)

ENGAGEMENT OPPORTUNITIES

2027 WA Nursing & Midwifery Excellence AWARDS

Looking for additional exposure at the Gala? Create a lasting impression on guests with an engaging and unique activation.

Event engagement opportunities are available as a standalone package or as an add-on to your selected sponsorship package (subject to discretion of the Event Organisers and Chief Nursing and Midwifery Office).

Engagement opportunities to select from may include:

- Arrival Hosts/Ushers
- Roving Photobooth

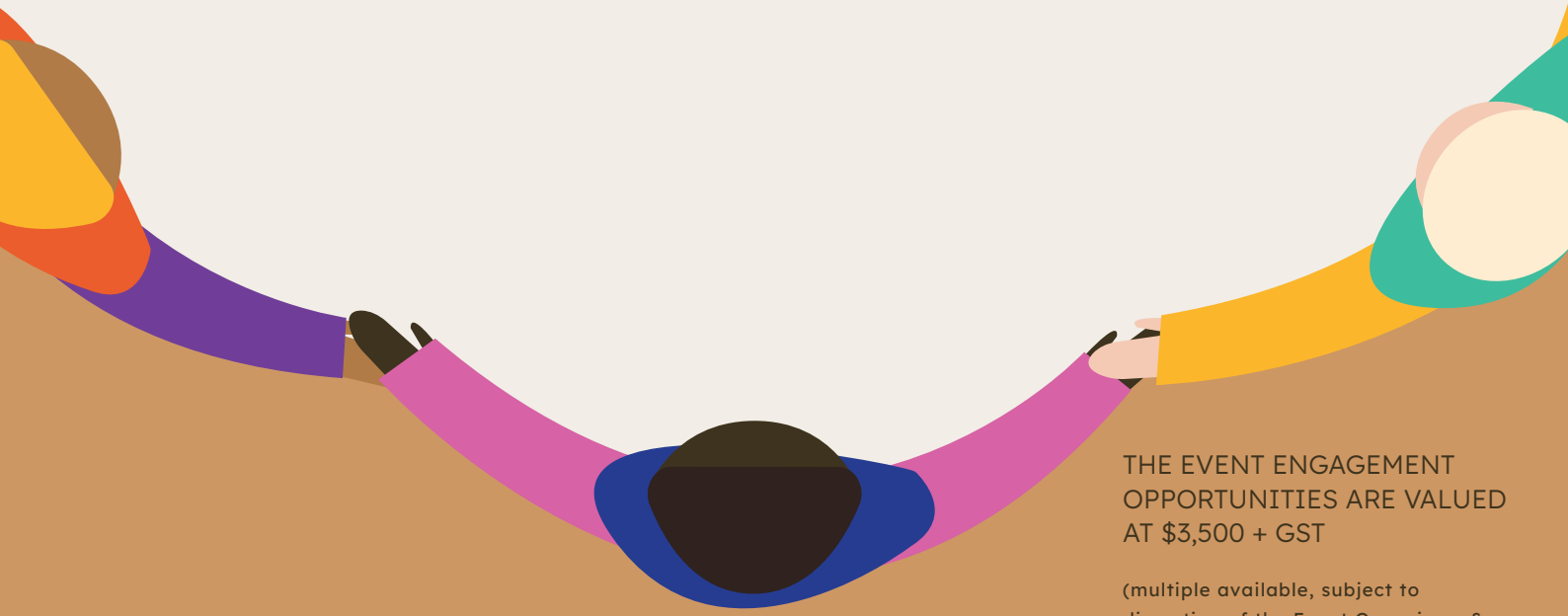
To enquire about this as a standalone package, please contact our Event Organisers via wanmea@eventandconferenceco.com.au.

EVENTS

- Referenced in speeches at the event and by the MC
- Sponsor's logo on AV presentation
- Sponsor's logo in the event program
- 2 x complimentary tickets to the WA Nursing and Midwifery Excellence Awards Gala Ball (valued at $380)
- 2 x tickets to the Sponsor Appreciation drinks function at the Gala Ball
- 2 x tickets to the Finalist Presentation Afternoon Tea

MEDIA & PROMOTION

- Sponsor's logo to appear on selected Awards collateral and listed as an Event Engagement sponsor
- Sponsor's logo and link to your organisation's website from the Awards website
- Inclusion in the sponsors section on the Awards website
- 1 post promoting your business on the WA Nursing and Midwifery Excellence Awards Facebook Page. Photo or video content (a maximum of 45 seconds) is applicable.



THE EVENT ENGAGEMENT OPPORTUNITIES ARE VALUED AT $3,500 + GST

(multiple available, subject to discretion of the Event Organisers & Chief Nursing and Midwifery Office).

SPONSORSHIP PACKAGES

APPLICATION FORM

TO SECURE YOUR SPONSORSHIP COMMITMENT
PLEASE SELECT THE PACKAGE OF INTEREST

- ◯ Platinum Sponsor $40,000+GST SOLD
- ◯ Gold Sponsor $20,000+GST SOLD
- ◯ Silver Sponsor $7,000+GST SOLD

Please provide your 3 category preferences

1.

2.

3.

- Excellence in Person Centred Care – Team Award
- Excellence in Enrolled Nursing
- Excellence in Registered Nursing
- Excellence in Midwifery
- Excellence in Leadership – Emerging Leaders
- Excellence in Leadership – Established Leaders
- Excellence in Education
- Excellence in Rural and Remote Health
- Graduate of the Year
- Excellence in Residential Care
- Excellence in Primary, Public & Community Care
- Excellence in Research – Emerging Researcher
- Excellence in Research – Established Researcher
- Excellence in Aboriginal Health
- Excellence in Sustainability
- Consumer Appreciation Award

- ◯ Bronze Sponsor | $3,500+GST
- ◯ Sponsors Appreciation Drinks $7,000+GST
- ◯ Gala Pre-Dinner Drinks $7,000+GST
- ◯ Event Engagement $3,500+GST
- ◯ Media Partner - IN KIND
- ◯ Other

Please provide your contact details below to discuss further.

NAME OF ORGANISATION

Name

Website

MAIN SPONSORSHIP CONTACT

Name

Phone

Email

ADDITIONAL CONTACT

Name

Phone

Email

INVOICING CONTACT

Name

Phone

Email

Billing Address

Please read and sign the terms and conditions on the following page.

TERMS & CONDITIONS

SPONSORSHIP BY OFFER AND ACCEPTANCE

1. By completing and sending this application form, the applicant (Sponsor) is submitting an irrevocable offer to sponsor the WA Nursing & Midwifery Excellence Awards [2027] (Awards) for the sponsorship package category stated in this application form, for the period stated in the application form (Sponsorship Term) and on the terms and conditions stated here.

2. If the Sponsor's offer is accepted, the Sponsor will receive:

   a. a letter of acceptance from Chief Nursing & Midwifery Officer acting for the Department of Health (CNMO) which together with the Sponsor's offer forms the Sponsorship Agreement (Agreement); and

   b. an invoice for payment of the relevant sponsorship amount accepted plus GST (Sponsorship Amount).

SPONSORSHIP PAYMENT

3. The Sponsor must pay the Sponsorship Amount to the Department of Health (Department) within 30 days of receiving the invoice with all payments finalised by 5 February 2027.

4. The Department will credit payments of the Sponsorship Amount to a restricted cost centre controlled by the Department and these payments will be used only as follows:

   a. to fund activities and administration related to the Awards, both in current and future years; and

   b. if the Department is no longer able to spend the funds as above for any reason (including, without limitation, where the Awards program ceases or the Department is no longer responsible for organising the Awards program), the Department may retain any residual funds and apply them towards activities recognising nurses and midwives, as determined by the Chief Nursing and Midwifery Officer.

CANCELLATION OR TERMINATION

5. If the Sponsor needs to cancel its sponsorship of the Awards before the expiry of the Sponsorship Term:

   a. 30 days or more before the Finalist Presentation Afternoon Tea event, the Sponsor must still pay 25% of the Sponsorship Amount; and, if applicable, agree to the CNMO retaining from any funds received, 25% of the Sponsorship Amount;

   b. 29 days or less before the Finalist Presentation Afternoon Tea event, the Sponsor must still pay the full Sponsorship Amount or, if it has paid any part of the Sponsorship Amount, CNMO is entitled to keep all the Sponsorship Amount received and require payment of any unpaid balance.

6. All cancellations must be made in writing to wanmea@health.wa.gov.au

FORCE MAJEURE EVENT

7. Clauses 7 to 16 apply notwithstanding any other clause to the contrary in this Agreement and prevail over any other term of this Agreement to the extent of any inconsistency.

8. In this Agreement:

   a. Force Majeure Event means earthquake, natural disaster, act of public enemy, war (declared or undeclared), terrorist act (as defined in section 5 of the Terrorism Insurance Act 2003 (Cth), epidemic, pandemic or nuclear event, riot, sabotage, civil commotion, blockade or picketing; and

   b. References to the Department doing any act or thing or receiving any notice include the CNMO acting on behalf of the Department.

9. If the conduct of the Awards is affected by a Force Majeure Event, the Department must notify the Sponsor within a reasonable time of the Force Majeure Event occurring, providing details of the Force Majeure Event, the likely duration the Department reasonably expects the Awards to be prevented or delayed by the Force Majeure Event (if any), and (to the extent reasonably ascertainable) the obligations from which the Department is being prevented from discharging.

10. Subject to clause 11, if a Force Majeure Event prevents or delays the Awards, then the Department may postpone the Awards to a time and date suitable to the Department and the timeframe in which the Department is required to perform its obligations under this Agreement is extended accordingly and the Department will not be liable for any delay or default in performance of its obligations otherwise resulting from the Force Majeure Event.

11. If the Department/CNMO has notified the Sponsor in accordance with clause 9 that the likely duration in respect of which the Awards will be prevented or delayed by the Force Majeure Event is greater than 120 days, the Parties must negotiate in good faith with a view to postponing, and (if necessary) modifying, the Awards for a period of up to 24 months from the date on which the Awards was otherwise scheduled to commence).

12. If the Parties are unable to reach agreement on postponement of the Awards within 60 days of the Department notifying the Sponsor in accordance with clause 11, either party may at its election cancel this Agreement.

13. If the Awards is postponed in accordance with clause 10 (Postponed Awards):

    a. the timeframe in which the Department is required to perform its obligations is extended accordingly and the Department shall not be liable for any delay or default in performance of its obligations otherwise resulting from the Force Majeure Event; and

    b. the Department must, 3 months prior to the commencement of the Postponed Awards and acting reasonably, determine whether the Postponed Awards can proceed, taking into account (among other things) the relevant Force Majeure Event and any risks to the health and safety of Postponed Awards participants.

14. If the Department reasonably determines that the Postponed Awards cannot proceed in accordance with clause 13(b), the Department must notify the Sponsor of such determination and either Party may at its election cancel this Agreement.

15. The parties acknowledge and agree that as at the date of this Agreement:

    a. a pandemic has been declared by the World Health Organisation on or about 12 March 2020 in relation to the SARS-CoV-2 coronavirus and subsists at the time of this Agreement (COVID-19 Pandemic);

    b. the COVID-19 Pandemic, its effects on legal, commercial and other obligations prior to and after entry into this Agreement were not (and could not be) foreseen, anticipated nor planned for by any party;

    c. governments in many countries (including Australia) have imposed (and continue to impose) restrictions on the movement and performance of labour, goods and services;

    d. if the Department is affected by the COVID-19 Pandemic in its discharge of any of its obligations under this Agreement, it is entitled to rely on the provisions of these clauses 7 to 15, and the COVID-19 Pandemic (and any executive order of government or enforceable government direction or mandate relating thereto) is accepted as a Force Majeure Event.

16. If this Agreement is terminated under clauses related to Force Majeure Events, unless agreed otherwise by the Parties, the Department must promptly remit to the Sponsor that part of the Sponsorship Amount that has at the time of such termination been paid by the Sponsor to the Department but has not been spent or committed by the Department for the purposes of, and in accordance with, this Agreement.

    If requested by the Sponsor, the Department is to provide the Sponsor supporting evidence of funds committed or spent, such as receipts and invoices.

LIABILITY FOR LOSS AND DAMAGE

17. The Sponsor shall not damage any of the provided items or the venue used. The Sponsor must pay any resulting damages suffered or liabilities, losses, costs or expenses incurred, directly to the affected supplier or venue owner or operator, as applicable.

18. The Department and any event organiser engaged by CNMO or any of their staff/ volunteers shall not be responsible for any loss, damage or theft of the Sponsor's products and the Sponsor releases all these persons from any liability arising from any such loss, damage or theft.

SPONSOR'S ACKNOWLEDGMENT AND AGREEMENT

19. The Sponsor acknowledges and agrees:

    a. not to interfere with the role of the CNMO or the Department;

    b. to identify, monitor and report to the CNMO and the Department on any existing, emerging or potential conflicts of interest arising from its sponsorship, and agrees to work with the Department to resolve any conflict;

    c. there is no expectation or obligation on the CNMO or the Department to continue to recognise or acknowledge the Sponsor in any period outside the Sponsorship Term;

    d. the CNMO or the Department makes no endorsement of any of the Sponsor's products or services; and

    e. the Department or the CNMO has a right to review, prior to release, all promotional material and activities proposed by the Sponsor as part of its sponsorship.

◯ **I HAVE READ AND ACCEPT THE TERMS AND CONDITIONS AND CONFIRM I AM DULY AUTHORISED BY MY ORGANISATION TO MAKE THIS OFFER OF SPONSORSHIP.**

NAME

POSITION

APPLICANT ORGANISATION

SIGNED

DATE

EMAIL